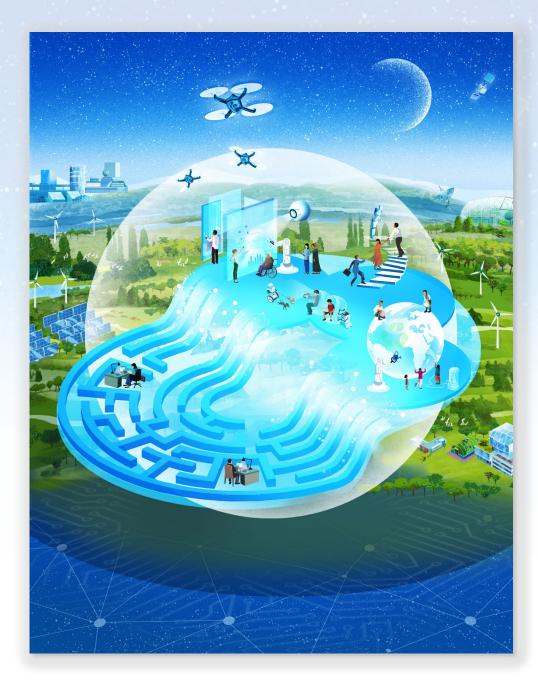
# **Deloitte.**

Deloitte 2023 Global Human Capital Trends Report: New fundamentals for a boundaryless world

March 7<sup>th</sup> | Grab'n Go



### **MEET YOUR HOSTS**



Jass Dhanoa Director HR Transformation Deloitte



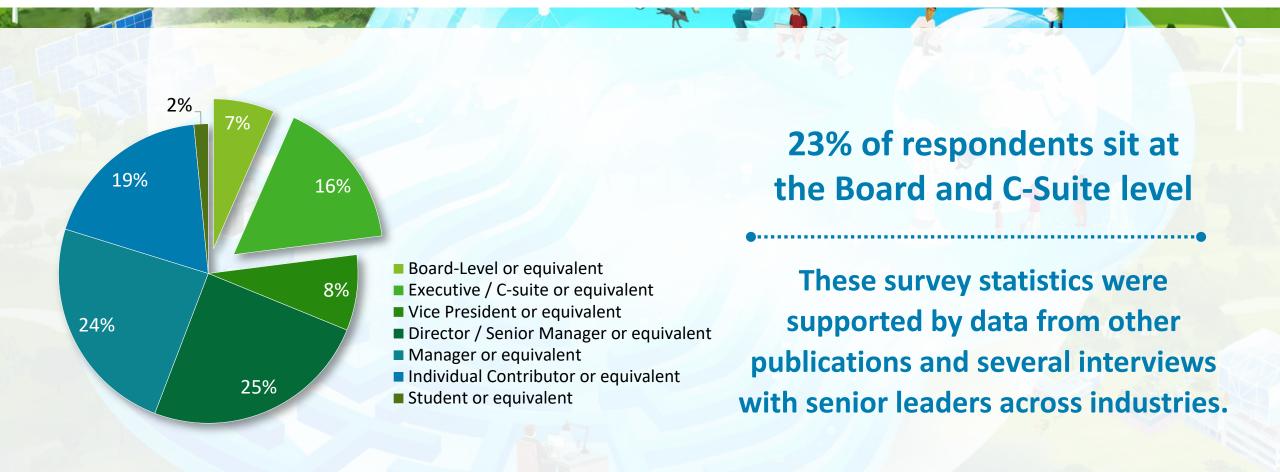
Lene Tolstrup Christensen Senior Manager Organisational Transformation Deloitte

## AGENDA



#### How we got our insights for this report

This year's Trends Report surpassed the 2020 response rates by receiving responses from approximately 10,000 professionals across global business and HR organizations in 105 countries.



The boundaries that were once assumed to be the natural order of things are falling away...



The implication for organizations is that they are traversing a new landscape as they lose those traditional boundaries that kept things packaged and orderly, and gain permission to experiment, pilot, and innovate to define new fundamentals.

#### New fundamentals for a boundaryless world

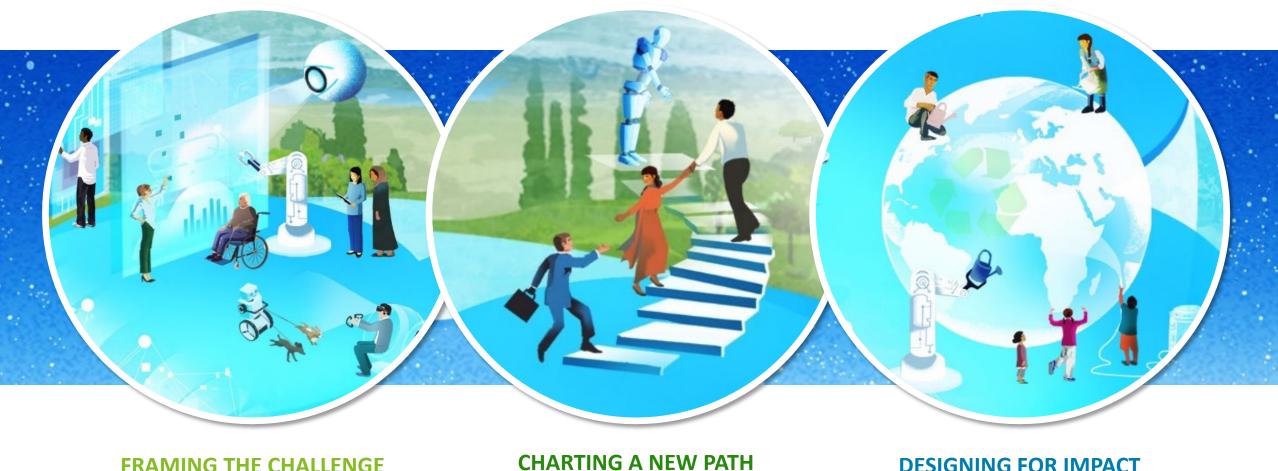
Key shifts have transformed the world of work and have created a boundaryless world.

For those who get it right, the boundaryless world becomes one of infinite possibility instead of chaos and confusion.



#### 2023 Global Human Capital Trends Report

New fundamentals for a boundaryless world



FRAMING THE CHALLENGE THINK LIKE A RESEARCHER CHARTING A NEW PATH COCREATE THE RELATIONSHIP DESIGNING FOR IMPACT PRIORITIZE HUMAN OUTCOMES

#### 2023 Global Human Capital Trends Report

New fundamentals for a boundaryless world



THINK LIKE A RESEARCHER



Navigating the end of jobs



Powering human impact with technology



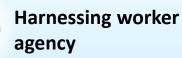
Activating the future of workplace



COCREATE THE RELATIONSHIP

Negotiating worker data







Unlocking the workforce ecosystem



PRIORITIZE HUMAN OUTCOMES



Taking bold action for equitable outcomes



Advancing the human element of sustainability



Elevating the focus on human risk

# LEADING IN A BOUNDARYLESS WORLD

# Framing the challenge: Think like a researcher

Since the dawn of the industrial age, the *job* has been the defining structure for organizing and managing every aspect of work.

That approach made sense when business changes occurred slowly and workers were just pieces in the industrial machine.

# The solution?

A *skills-based approach* to managing work and workers, delivering business agility and worker autonomy by enabling work to be performed beyond formal job boundaries.



#### Navigating the end of jobs Skills replace jobs as the focal point for matching workers with work

# The readiness gap



93%

of our respondents said moving away from a focus on jobs is important or very important to their organization's success

20%

believe their organization is very ready to tackle the challenge

Organizations that match the right talent to work effectively can unleash worker potential to drive greater value and are:

52% more likely to be innovative and 57% more likely to be agile



#### Navigating the end of jobs

Skills replace jobs as the focal point for matching workers with work

#### **NEW FUNDAMENTALS**

Define work based on the skills required

Collect and analyze data about worker skills

View workers based on their skills, not job titles

Make decisions about workers based on skills



#### Powering human impact with technology

Technology contributes to making work better for humans and making humans better at work™

New workplace technologies are emerging that help them improve their own personal and teaming capabilities...



...helping humans become better humans and teams become better teams.

This is more than just wearables. It's technology supporting humans in countless ways to foster new behaviors...



...helping workers become better versions of themselves.



#### Powering human impact with technology

Technology contributes to making work better for humans and making humans better at work™

## The readiness gap



of surveyed business leaders believe that using technology to improve work outcomes and team performance is important or very important to their organization's success believe their organizations are very ready to use technology to improve work outcomes and team performance

22%

of business leaders expect that technology will help drive better organizational outcomes by nudging workers and teams to perform better

APA

#### Powering human impact with technology

Technology contributes to making work better for humans and making humans better at work™

#### NEW FUNDAMENTALS

Enable technology to work on the worker (and the team) Use interventions and nudges to make humans better

Scale insights for greater impact

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#### Activating the future of workplace

The workplace evolves to be an input to the work itself

The ideal workplace is not just a physical site dictated by tradition, right, or necessity —but wherever the work is best done.

Organizations need to challenge traditional boundaries and design physical, digital, or hybrid environments that fit varying work needs, while respecting worker preferences and meta objectives such as culture, community, and teamwork.

Workers can then determine when, where, and how to best accomplish the work within broad guidelines aimed at enabling, not constraining, these decisions.



#### Activating the future of workplace

The workplace evolves to be an input to the work itself

# The readiness gap

believe that developing the right workplace model is important or very important to their organization's success

87%

feel their organization is very ready to address this trend

24%

#### Activating the future of workplace

The workplace evolves to be an input to the work itself

### NEW FUNDAMENTALS

Let the work drive the workplace decisions

Deliberately design the experience in service of outcomes and value

Empower the individual, the team, and the ecosystem



### Think like a researcher: Readiness gap

feel their organization is very ready to navigate the **end of jobs** 

Nordics

3%

20%

believe their organizations are very ready to use **technology** to improve work outcomes and team performance

22%

Nordics



feel their organization is very ready to address activating the **future of workplace** -trend

24%

Nordics

18%

# Charting a new path: Cocreate the relationship

#### Negotiating worker data

Organizations and workers vie for control of worker data when they should focus on mutual benefits

As organizations continue to expand the worker data they collect – data about behavior, communications, social connections, and even keystrokes and mouse clicks – a negotiation is emerging over who controls that data and how it gets used.

The key to success is finding ways to use worker data, which benefits organizations and workers alike, - even as regulations continues to evolve.



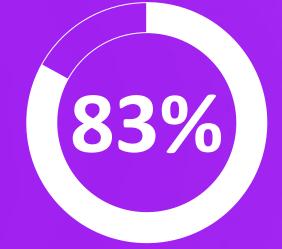
#### Negotiating worker data

Organizations and workers vie for control of worker data when they should focus on mutual benefits

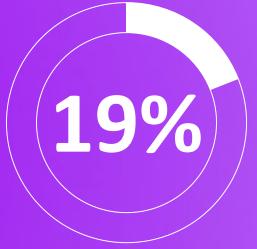
# The readiness gap



of organizations described their data ownership structure as either shared or worker-owned – a significant departure from the traditional model of total organizational control.



believe that leveraging worker data to create benefits for both the organization and its workers (while building trust and confidence in how worker data is used) is important or very important to their organizations' success



believe they are very ready to do so

#### Negotiating worker data

Organizations and workers vie for control of worker data when they should focus on mutual benefits

#### **NEW FUNDAMENTALS**

Build trust and seek mutual benefits Embrace workers' desire to control their data Use expanded worker data to create more, and mutual, value



#### Harnessing worker agency

Organizations drive value and strengthen their relationship with workers by embracing rising worker influence

Workers today have more choices and influence than ever before—and are increasingly willing to use that newfound influence to shape the actions and agendas of their organization.

Business leaders need to harness worker passion and energy to create mutual benefits for everyone—not just for their workers and organization, but for the world as a whole.



#### Harnessing worker agency

Organizations drive value and strengthen their relationship with workers by embracing rising worker influence

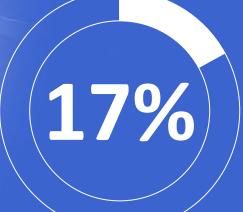
## The readiness gap





of the business leaders we surveyed say worker agency is important or very important to their organizations' success

A third of Gen Z and Millennials would leave their job even without another job lined up 2 in 5 Gen Zs and Millennials have rejected a job or assignment because it did not align with their values



feel they are very ready to address the issue, the second lowest readiness score among all the trends surveyed

#### Harnessing worker agency

Organizations drive value and strengthen their relationship with workers by embracing rising worker influence

#### NEW FUNDAMENTALS

Embrace the moving target

Shared journey, shared outcomes

Focus on specific decisions that support your worker-organization relationship aspirations

Commit to making it real



#### Unlocking the workforce ecosystem

Removing traditional employment distinctions unlocks access to a true workforce ecosystem—and with it, critical skills and worker potential

To unlock the full benefits of the entire workforce – which include improved business agility and scalability, expanded access to talent, and improved worker productivity and performance – you need to think of your workforce as an all-inclusive, boundaryless ecosystem, where different types of workers have different needs and make valuable contributions in different ways.

This requires workforce strategies, processes, systems, and programs that maximize the unique contributions of different worker types while supporting them all in a more consistent way.



#### Unlocking the workforce ecosystem

Removing traditional employment distinctions unlocks access to a true workforce ecosystem—and with it, critical skills and worker potential

# The readiness gap



of business leaders recognize the importance of inclusively leading an expanding workforce, including those inside and outside the organization

of workers say they already have, or are likely to, switch employment models throughout their careers

# **16%**

believe they are very ready to do so, representing the lowest readiness score

#### Unlocking the workforce ecosystem

Removing traditional employment distinctions unlocks access to a true workforce ecosystem—and with it, critical skills and worker potential

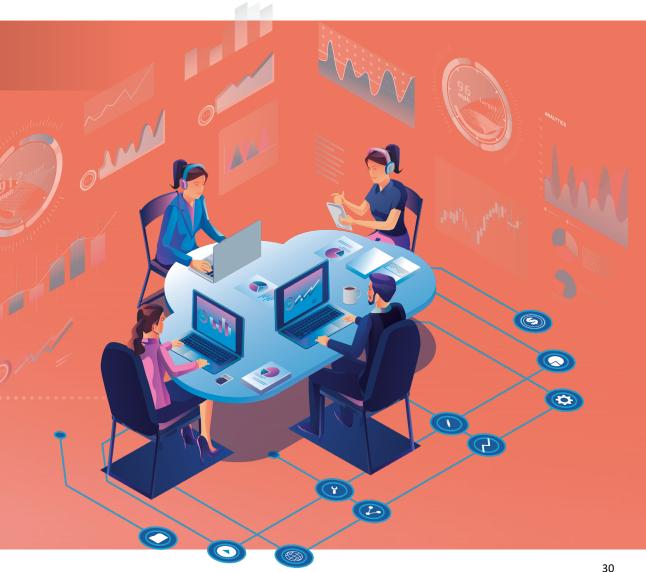
#### NEW FUNDAMENTALS

Adopt a workforce ecosystem mindset

Take a skills-based approach

Create an open workforce platform

Pivot from directing to orchestrating



### Cocreate the relationship: Readiness gap

believe their organizations are very ready to leveraging **worker data** to create benefits for both the organization and its workers

19%

Nordics



feel their organization is very ready to harness **worker agency.** 

17%)

believe they are very ready to address workforce ecosystems, representing the lowest readiness score.

16%

Nordics



Nordics

9%

# Designing for impact: Prioritize human outcomes

#### Taking bold action for equitable outcomes The DEI conversation shifts from activities to outcomes

Diversity, equity, and inclusion (DEI) are often treated as a single monolithic objective, rather than separate but mutually reinforcing sets of actions with diversity and inclusion being necessary prerequisites to achieve equitable outcomes.

DEI progress has traditionally been measured based on activities and effort—often with little consideration for actual outcomes achieved. DEI actions should be in service of achieving equitable outcomes in the workforce—and broader society while boosting an organization's innovation, competitiveness, and long-term business success.



Taking bold action for equitable outcomes The DEI conversation shifts from activities to outcomes

# The readiness gap



public DEI commitments



In the last two years, large multinational organizations made more than **1,000 public DEI commitments** and pledged more than **\$210 billion** to DEI initiatives, inviting increasing accountability for DEI-related promises



of the business leaders we surveyed say embedding DEI into everyday ways of working and teaming while measuring outcomes is important or very important to their organizations' success

feel they are very ready to address the issue

#### Taking bold action for equitable outcomes The DEI conversation shifts from activities to outcomes

NEW FUNDAMENTALS



Re-orient to outcomes, not activities

Focus on the system not the individual

Produce disaggregated actionable insights, not aggregated descriptive data

Center DEI as intrinsic to, versus separate from, the business

#### Advancing the human element of sustainability

Human sustainability rises to the fore of organizations' sustainability strategies

Enterprises' initial efforts to address sustainability issues have been largely driven by public relations or brand defense—with less regard for meaningful outcomes. More recent efforts, such as reducing emissions in operations or manufacturing, are producing real but incremental improvement at the fringes of the business.

Now it's time to take the next step to achieve tangible outcomes by focusing on the human element —by operationalizing people-enablers in the organization, planning for the right technical and soft or human skills, making work better for humans, and designing for human sustainability. This is where fundamental and lasting change takes root and outcomes are can be achieved.



#### Advancing the human element of sustainability

Human sustainability rises to the fore of organizations' sustainability strategies

# The readiness gap





21%

of respondents acknowledge that understanding the impact of sustainability on their organization and defining ownership for driving progress and outcomes is important to their organizations'

workers said they would be more attracted to and remain at an organization that creates value not just for shareholders, but for workers as human beings and society in general.

believe that their organizations are very ready to address such issues

#### Advancing the human element of sustainability

Human sustainability rises to the fore of organizations' sustainability strategies

#### **NEW FUNDAMENTALS**

Embed sustainability into purpose, strategy, and culture

Plan strategically for sustainable skills needs

Make work better for humans

Design for human sustainability

#### Elevating the focus on human risk

Opening the aperture and changing the lens on risks to focus on the human element

As C-suites and boards of directors grapple with contingencies for a growing list of disruptive external risks—including environmental, social, technological, political, and economic issues—they should consider expanding their focus beyond the operational and financial effects of those risks, to include the human implications.

It is imperative they understand that, the impact of these disruptive risks on humans (both —inside and adjacent to organizations) —is substantial, as is the linkage between the human impact and that of the organization at large. Seeing these disruptive risks through a human lens paves the way for greater resiliency, enables superior business results, and creates a more effective, and informed set of solutions for mitigating and thriving in the face of—these disruptions.



#### Elevating the focus on human risk

Opening the aperture and changing the lens on risks to focus on the human element

# The readiness gap

Only **40%** of organizations have a clear definition of workforce risk and less than 10% of executives say they are satisfied with how their organization monitors risk



of respondents acknowledge the importance of anticipating and considering broader societal and environmental risks like political instability and social injustice when making workforce decisions



believe their organizations are very ready to address those risks when making workforce decisions

#### Elevating the focus on human risk

Opening the aperture and changing the lens on risks to focus on the human element

#### NEW FUNDAMENTALS

Consider a more expansive set of risks and create a framework for monitoring them

Create organizational agility through expanded insights

Instill responsibility at the board-level so it cascades through the organization

### Prioritize human outcomes: Readiness gap



feel their organization is very ready to embed DEI into everyday ways of working and teaming while measuring outcomes believe they are very ready to address the impact of sustainability on their organization and defining ownership for driving progress and outcomes

21%

believe their organizations are very ready to address human risks when making workforce decisions.

19%

Nordics



Nordics



# Leading in a boundaryless world

#### Leading in a boundaryless world Reshaping the way that you lead and influence others

How do you lead in a boundaryless world in which work is no longer defined by jobs, the workplace isn't a specific place, many of the most important workers aren't traditional employees, and leadership isn't determined by the organization chart?



To thrive, leaders must evolve in tandem with their organizations and adopt a new set of fundamentals to mobilize workers and teams against new outcomes.

#### Leading in a boundaryless world Reshaping the way that you lead and influence others

# The readiness gap

Half of survey respondents say their organization's leaders are struggling to identify what to prioritize because they are overwhelmed by the number and frequency of disruptive shifts.



believe their organization's leaders currently have the capabilities necessary to manage in a disrupted, boundaryless world



of respondents believe leadership capabilities and effectiveness are important or very important to their organization's success, representing the highest importance score across all trends

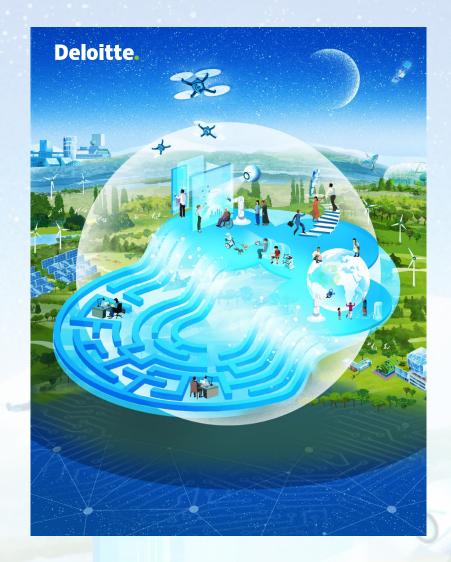


#### Leading in a boundaryless world Reshaping the way that you lead and influence others

#### **NEW FUNDAMENTALS**

Framing the challenge: Think like a researcher Charting a new path: Cocreate the relationship Designing for impact: Prioritize human outcomes





Although the potential for disruption is real, so is the opportunity for an extraordinary reimagination of what the work, workforce, and workplace can be.

Are you ready to embrace the possibilities?

To learn more, read Deloitte's 2023 Global Human Capital Trends report online at: <u>www.deloitte.com/hctrends</u>



Jass Dhanoa jdhanoa@deloitte.dk Lene Tolstrup Christensen

letolstrup@deloitte.dk



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